Inclusive Datasets for Machine Learning

Natural Language Processing 2024 Applicant Webinar

July 9th



Lacuna Fund Hub



Managing the 2024 NLP call for proposals

Based in Chile



ALVARO SOTO CENIA



CRISTINA FLORES
CENIA

Speakers



KATRINA GEHMAN

MERIDIAN INSTITUTE,

LACUNA FUND SECRETARIAT



DR. ALBERT KAHIRA,
DATA QUALITY ADVISOR,
DATAWISE AFRICA



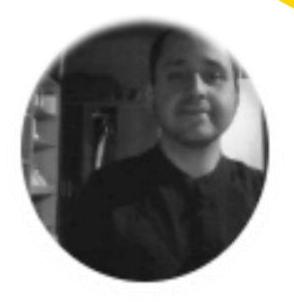
MENTORSHIP & MATCHMAKING, MASAKHANE

Technical Advisory Panel (TAP) Members





AUDREY JULIA WALEGHWA MBOGHO USIU-AFRICA



FELIPE DANIEL HASLER SANDOVAL, PHD UNIVERSIDAD DE CHILE

Meeting Objectives

NLP 2024

- Provide potential applicants with an understanding of Lacuna Fund and proposal requirements.
- Provide time for applicant questions about the Request for Proposals (RFP).

Agenda

00:00 Welcome, Introduction, Agenda Rev	iew
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00:10 Presentation: Lacuna Fund Overview and Requirements for RFPs

00:40 Presentation: Data Quality and Hosting Considerations

00:50 Presentation: Mentorship/Matchmaking Opportunity

01:00 Question and Answer

01:25 Next Steps

01:30 Adjourn

A lacuna is a gap, or a missing portion of a manuscript

Lacuna Fund supports the creation, expansion, and maintenance of equitable training and evaluation datasets that enable machine learning tools to better tackle urgent problems in low- and middle-income contexts globally.

Principles that guide Lacuna Fund:

- Accessibility
- Equity
- Ethics

- Participatory Approach
- Quality
- Transformational Impact

Funders























Lacuna Fund Governance Structure



Steering Committee Strategic guidance and overall governance of the Fund

Funder Collaborative Provides input on key priorities to the Steering Committee and provides a forum for deeper funder collaboration

Technical Advisory Panels

Scope funding processes and select proposals, provide input on domain specific strategies and needs

Secretariat

Manages grants and reporting, provides facilitation, communications, and operational support

Domains for Datasets

Lacuna Fund provides resources for dataset creation, expansion, or maintenance.

Current calls for proposals in these domains:

- Natural Language Processing (NLP)
- Antimicrobial Resistance (AMR)

Prior calls for proposals in these domains:

- Agriculture
- Language
- Health
- Climate

Future calls for proposals:

Other areas where the Steering Committee identifies a need



The 2024 NLP call for proposals is made possible with generous support from **Google.org**.

Google.org



Requirements for RFP

NLP 2024

NLP 2024 RFP - Purpose

Stated Purpose:

The purpose of this call for proposals is to support efforts to develop open and accessible datasets for machine learning applications related to Natural Language Processing (NLP) for **low-resource** languages in Latin America and Africa.

The ability to communicate and be understood in one's own language is fundamental to digital and societal inclusion. Natural language processing techniques have enabled AI applications that facilitate digital inclusion and improvements in education, finance, healthcare, agriculture, communication, and responses to natural hazards, among others. Many advances in both fundamental and applied NLP have stemmed from openly licensed and publicly available datasets.

However, such datasets are scarce to non-existent for many African and Latin-American languages, excluding these populations from the benefits of NLP. Many current machine learning (ML) models are informed by Anglo-centric and/or translated datasets, lacking culturally relevant nuances and creating unusable models for communities in Latin America and Africa. Where relevant datasets do exist, they are often based on religious or judiciary texts of the past, leading to outdated language and bias. There is a need for openly accessible datasets to facilitate NLP technologies in African and Latin American low-resource languages and support the development of robust and comprehensive language datasets that cater to the specific needs of underrepresented communities.

NLP RFP - Need

Lacuna Fund seeks proposals from qualified, multidisciplinary teams to develop open and accessible training and evaluation datasets for machine learning applications for NLP in low-resource languages and underrepresented cultures in Africa and Latin America. Datasets may include, but are not limited to the following:

- Labeled and unlabeled datasets for low-resource NLP tasks
- Speech corpora
- Text-generation task datasets
- Multimodal and other innovative datasets
- Datasets supporting knowledgeintensive tasks

- Datasets related to dialectal variation corpora and code-switched text and speech
- Domain-specific creation or augmentation of text and speech datasets
- Datasets supporting machine learning for linguistics
- Across all datasets: genderresponsiveness and inclusion of key vulnerable groups.

What We Are Looking For

- Collecting and/or annotating new data;
- Annotating or releasing existing data;
- Augmenting existing datasets from diverse sources to fill gaps in local ground truth data, decrease bias (such as geographic bias, gender gaps or other types of bias or discrimination), or increase the usability of data and technology related to NLP in low- and middle-income contexts;
- Linking and harmonizing existing datasets (such as across regions, time, linguistic varieties, as well as domain-specific datasets such as historical, health and education data).



Proposal Information and Eligibility Requirements

Proposal Information

- Applicant Information
- Proposal Narrative
- Project Timeline & Deliverables
- Budget
- NOTE: Mentorship & Matchmaking Opportunity



Eligibility Requirements



To be eligible for funding, organizations must:

- Be either a non-profit entity, research institution, for-profit social enterprise, or a
 team of such organizations. Individuals must apply through an institutional sponsor.
 Partnerships are strongly encouraged as a way to strengthen collaboration and
 maximize the benefits derived from the use of the datasets, but only the lead
 applicant will receive funds.
- Have a mission supporting societal good, broadly defined.
- Be headquartered in the country or region where data will be collected. The geographic focus of this call is Africa and Latin America. Institutions based in other countries or regions can apply as partners of the lead institution. As stated above, only the lead applicant will receive funds.

Eligibility Requirements

To be eligible for funding, organizations must:

- Have all necessary national or other approvals to conduct the proposed research.
 The approval process may be conducted in parallel with the grant application, if necessary. Approval costs, if any, are the responsibility of the applicant.
- Have the technical capacity or the ability to build this capacity through a partnership described in the proposal to conduct dataset labeling, creation, aggregation, expansion, and/or maintenance, including the ability to apply best practice and established standards in the specific domain (e.g. natural language processing) to allow high quality AI/ML analytics to be performed by multiple entities.

Key Dates

27 June 2024: Request for Proposals Open

9 July 2024: Applicant Webinar

12 July 2024: Questions deadline

Please submit questions to <u>secretariat@lacunafund.org</u>

15 July 2024: Mentorship deadline

29 July 2024: Answers posted

23 August 2024: Full proposals due

Spring 2025: Grants awarded

Note: Proposed projects must be completed, datasets published, and final reports submitted by October 2026. For planning purposes, you can expect that agreements will be completed and work may begin by April 2025.



Elements of Strong Proposals

Elements of Strong Proposals



- Multi-disciplinary team experience in data science, Natural Language Processing (NLP)
- Use cases and community engagement
- Clear problem statement and how the proposed dataset or aggregation will help solve the problem
- Specificity about dataset size should be of sufficient size and quality to be useful in future applications
- Partnerships are strongly encouraged as a way to strengthen collaboration and maximize the benefits derived from the use of the datasets, but only the lead applicant will receive funds.

Elements of Strong Proposals



- Equity considerations (gender, socio-economic status, ethnicity, etc.)
- Consideration and plan for potential privacy and ethics issues
- Plan for data management and licensing
- Working across areas where possible and relevant (i.e. regions, time, linguistic varieties)
- Budget is appropriate for the size of the dataset produced

Community Engagement

- Describe previous consultation and/or proposed collaboration with intended beneficiaries.
 - When and where you have met/ will meet with partners
 - How partners will be involved in:
 - Identifying data needs
 - Data collection, labeling
 - Data governance
 - Dataset use
 - How partners will benefit from the new/expanded dataset

Privacy and Ethics

- Explain how your team will address:
- a) privacy concerns,
- b) potential for downstream misuse,
- c) possible discrimination vectors (e.g., gender), and
- d) fair and equitable working conditions, if paid labelers are involved in the project.
- Describe the process you will use to screen for potential ethical issues (e.g., an institutional review board, etc.).

Sustainability & Communications Plan



 Describe how the dataset will be maintained and/or expanded beyond the initial funding (e.g., through a baseline model, resultant ML applications, by a dedicated community, or a pool of interested parties with a robust governance model for the open dataset) and how a potential use case could sustain the project.

• Outline communications activities to spread awareness of the dataset(s). These could include networking activities with potential data users; presenting the dataset(s) at a conference(s); organizing a workshop on dataset sustainability with interested stakeholders; or establishing a sustainability committee.

Data Standards and Sharing

- Findable easy to find on a public, widely used platform
- Accessible open format (CCBY 4.0 or CCBY SA 4.0)
- Interoperable data format
- Reusable metadata
- Sustainable plan for maintenance
- Shared engaged community of users & plan for sharing dataset once complete

https://www.go-fair.org/fair-principles/

Lacuna Fund Intellectual Property Policy: IP-Policy_LacunaFund.pdf

Budget and Allowed Costs

 Provide a budget for the completion of the proposed dataset submitted through the SurveyMonkey Apply portal. This should be formatted in the Lacuna Fund budget template, available in the applicant portal.

The total pool available is approximately \$1 million USD. We would like to fund projects in each of the target regions (Africa, Latin America) and anticipate supporting 6-8 smaller projects with budgets up to \$100k USD and 2-3 larger, more complex projects with budgets ranging from \$100-250k USD. The Technical Advisory Panel will assess the feasibility and suitability of the budget as well as the linkage between the budget and grant narrative as part of the selection criteria.

Budget and Allowed Costs



Budgets may include, but are not limited to, costs for:

- Capacity building related to data collection and quality assurance/quality control;
- Data collection (including fair compensation for data provision);
- Data labeling (including fair compensation for data labeling);
- QA/QC or verification;
- Post-processing of data;
- Data publication;
- Baseline Model

- Licensing;
- Open access publication of results;
- Time to prepare a data statement for the dataset;
- Crowd-sourcing efforts, such as label-a-thons;
- Data storage;
- Computing power;
- Workshop
- Communications activities, including conference attendance for up to two events to present the datasets

Data Quality Considerations

Hosting and Accessibility –Lacuna Principles



Accessibility	~
Equity	~
Ethics	~
Participatory Approach	~
Quality	~
Transformational Impact	~

Hosting – Lacuna Guidelines

- Assigns a digital object identifier (DOI) for datasets or allows one to be attached as part of the metadata.
- Is indexed by major search engine(s) (e.g., Google Dataset Search or similar tools).
- Is reliable and persistent

Great to have:

- Quantifies the number of landing page views and downloads for the dataset.
- Collects contact information for dataset downloads in a way that maximizes conversion.

Dataset Hosting

The proposed documentation and hosting aligns with Lacuna Fund's <u>Dataset Hosting and Documentation Guidance</u>.

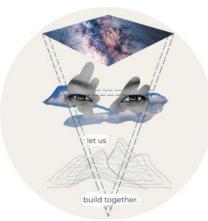
Lacuna Fund asks grantees to include the following documentation when datasets are submitted:

- Metadata file
- Datasheet
- Digital object identifier (DOI)



Mentorship Opportunity: The Masakhane Mentorship Programme Opportunity:

Masakhane Research Foundation







- Mission: MRF is a grassroots organization whose mission is to strengthen and spur NLP research in African languages, for Africans, by Africans. MRF's goal is for Africans to shape and own these technological advances towards human dignity, well-being and equity, through inclusive community building, open participatory research and multidisciplinarity.
- MRF will offer applicants from Africa and Latin America a special opportunity to join the MRF community and match those who are interested with a mentor who will review your draft proposal and discuss avenues for strengthening it.

The Masakhane Mentorship Programme

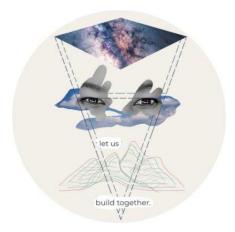


- Apply on the Google Form below https://forms.gle/8u5GobjKXYo7gujt5
- Provide a brief description (250-words abstract) of the dataset proposal
- Mentees can request for different forms of assistance such as
 - "discussing gaps in low-resource NLP",
 - "writing a research proposal", and
 - "preparing budgets".

The Masakhane Mentorship Programme



- Interested applicants are <u>encouraged to apply for a mentorship</u> session at least 6 weeks before the proposal due date, by 15th July 2024
- Mentors will be assigned on a first come, first-served basis.
- All applicants are expected to read and abide by the mentorship programme's <u>code of ethics and conduct.</u>



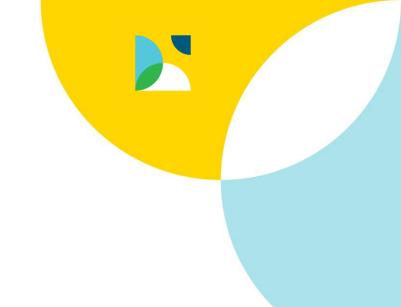
Please find more information at: https://lacunafund.org/apply/

Questions?

Email:

masakhane_leadership@googlegroup s.com

Lacuna Fund NLP call: Request for mentorship from Masakhane Research Foundation Lacuna Fund is pleased to partner with Masakhane Research Foundation (MRF) to offer mentorship opportunities for applicants. For this Lacuna Fund call, MRF will offer applicants from Africa and Latin America a special opportunity to join the MRF community and match those who are interested with a mentor who will review your draft proposal and discuss avenues for strengthening it. Pour le Français : veuillez visiter https://forms.gle/PhChp4vcX4ctx1my9 Para Español: visite https://forms.gle/PvToC1PpsuGTdtQk8 Para Português: visite https://forms.gle/shBcUtVS98uWaBBh9 davlanade@gmail.com Switch account 03 Not shared * Indicates required question Proposal title * Your answer Proposal abstract (250-words) * Your answer cipal investigator (PI) *



Resources

Resources





General Resources

Please find resources below to assist in preparing a competitive proposal and more generally to support the creation of quality training and evaluation datasets. General resources are below. For domain-specific resources, select the Agriculture, Language, Health, or Climate resource tabs

Lacuna Fund Policies

- · Intellectual Property (IP) Policy
- . Conflict Of Interest Policy

Lacuna Fund Guidance

- . Dataset Hosting and Documentation Guidance
- · Guidance on Environment, Conflict, and Gender



The Lacuna Fund website includes various resources, such as relevant references on **data quality and documentation** to help applicants prepare a competitive application.





Proposal submissions will only be accepted through the SurveyMonkey Apply application portal available at www.lacunafund.org/apply.

Applications can be submitted in English, French, Portuguese, and Spanish.

Note: Select your desired language by using the dropdown tab in the application portal. For those submitting an application in Portuguese, you may apply using either the English, Spanish, or French portals. We do not have a Portuguese portal option available at this time. However, proposals submitted Portuguese in any portal are accepted and will be reviewed

SurveyMonkey Apply (SMA) Portal



Meridian Institute

Lacuna Fund: Natural Language Processing 2024

Lacuna Fund is the world's first collaborative effort to provide data scientists, researchers, and social entrepreneurs in low- and middle-income contexts globally with the resources they need to produce labeled datasets that address urgent problems in their communities. Please visit <u>lacunafund.org</u> for more information about the Fund.

Lacuna Fund seeks proposals from organizations to develop open and accessible training and evaluation datasets for machine learning applications in natural language processing (NLP) in low- and middle-income countries around the world. The RFP closes on 23 August 2024 at 11:59 PM, US Mountain Daylight Time. (GMT-7 hours)

Please find the full RFP available on our website.

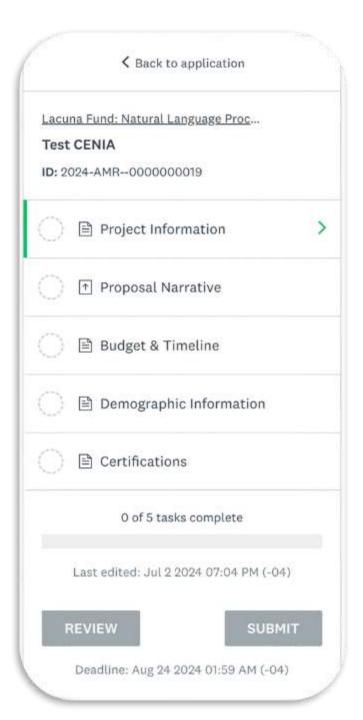
APPLY

Opens

Jun 27 2024 12:00 AM (MDT)

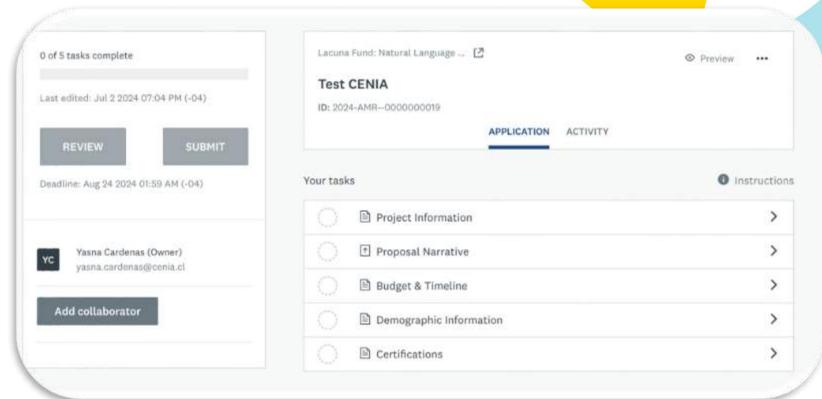
Deadline

Aug 23 2024 11:59 PM (MDT)



Application







Questions?

Next Steps

- Submit additional questions to <u>secretariat@lacunafund.org</u> by 12 July 2024.
- Answers posted publicly on Lacuna Fund Apply page on 29 July 2024
- Proposals due on 23 August 2024.